

COMMUNICATING FOR CENTRAL BANK CREDIBILITY AND POLICY EFFECTIVENESS

PROPOSED DATES: March 10-13, 2026

TARGET GROUP | Central bank officials involved in policy formulation, implementation, and communication.

DESCRIPTION | This workshop offered by the IMF Caucasus, Central Asia, and Mongolia Regional Capacity Development Center (CCAMTAC) in collaboration with the IMF South Asia Regional Training and Technical Assistance Center (SARTTAC). The workshop aims to strengthen participants' understanding of central bank communication strategies and their role in enhancing credibility and policy effectiveness. The program emphasizes practical approaches, transparency, and peer learning, enabling participants to exchange experiences and best practices. The workshop will feature a mix of lectures, country presentations, and interactive group sessions. Participants are expected to actively contribute through presentations on country practices and exercises. Peer learning will be an essential element of the workshop.

OBJECTIVES | Upon completion of this workshop, participants will:

- Understand the principles of effective central bank communication and its role in enhancing credibility and policy transmission.
- Apply practical techniques for crafting clear, transparent, and impactful central bank messages for different audiences.
- Analyze real-world case studies to identify best practices and common pitfalls in communication strategies.
- Gain insights into crisis communication and managing public expectations during economic uncertainty.
- Build a network of peers and experts for ongoing knowledge exchange and collaboration.

LANGUAGE | The workshop will be delivered in English language, with simultaneous interpretation to Russian.